

Code No: **21BA1T4****I MBA - I Semester Regular Examinations, APRIL -2022****BUSINESS, GOVERNMENT & SOCIETY**

Duration: 3 Hours

Max. Marks: 70

- Note:
1. This question paper contains three Parts-A, Part-B and Part-C.
 2. Part-A contains 8 short answer questions. Answer any **Five** Questions. Each Question carries 2 Marks.
 3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
 4. Part-C contains one Case Study for 10 Marks.
 5. All parts of Question paper must be answered in one place

PART - A

5 x 2 = 10 M

1. a) What is BGS?
b) Recall what is meant by corporate governance?
c) What are the levels of public policy?
d) Define business ethics.
e) Analyze the types of CSR.
f) Show the importance of BGS to managers.
g) What are the obligations to stakeholders?
h) Analyze union budget of India.

PART -B

5 x 10 = 50 M

UNIT - I

2. a) Discuss countervailing forces model. 5 M
b) Dissect the importance of BGS to managers. 5 M

OR

3. Illustrate dynamic forces changing business environment. 10 M

UNIT – II

4. Elaborate theoretical foundations of corporate governance. 10 M

OR

5. a) Examine the historical perspective on corporate governance. 5 M
b) Find the principles of corporate governance? 5 M

UNIT-III

6. a) Explain the role of public policies in business. 5 M
b) Identify laws of governing environment. 5 M

OR

7. Examine the role of public policies in governing business. 10 M

UNIT – IV

8. a) Interpret the evolution of business ethics. 5 M
b) Infer unethical issues in business. 5 M

OR

9. Evaluate ethical theories and approaches. 10 M

UNIT – V

10. Examine CSR principles and strategies. 10 M

OR

11. a) Summarize recent CSR initiatives in India. 5 M
b) Justify best practices of CSR. 5 M

PART –C

10 M

CASE STUDY

12. Majestic Electricals Limited was engaged in manufacturing and selling electrical goods of high quality. It believed in introduction of new and sophisticated products in the market. Mr. K.S.Lal, previously the corporate development manager, was promoted to the rank of general manager in the company. In his new position, he needed a bright manager to serve as his deputy to assist carrying his day-to-day activities and coordinating marketing, manufacturing, research and development and finance functions. There were three candidates available who could be considered to the position of Mr. K.S. Lal's deputy. All of them had very good academic background and successful careers of varying lengths within the company.

The first candidate Mr. Rohit was with the company for the last three years. He had engineering and MBA degrees from reputed universities. He believed in high achievement. He used to perform assigned tasks very quickly and accurately. He performed well when he had complete control over the situation. Many critical tasks he perfected to do himself and accomplice in much shorter time.

The second candidate for the position was Mr. Rahul. He had Ph.D., degree in quantitative analysis within engineering

background. He joined the company about a year back. His performance in the previous job was rated to be of high standard and he got quick promotion with wider responsibilities at each promotion. He developed good understanding of the company's working through he was somewhat reserved in staff meetings.

The third candidate was Mr. Prakash. He did not have any engineering or management degree but attained marks in his arts degree. He had been with the company for the last 15 years. He was quick good in his work and had good knowledge of the company's operations. He enjoyed working with most key managers and did not have conformation or disagreements with any manager of the company. However, he was not aggressive and had difficult time in examining critical new ideas and proposals.

Questions:

- a) Assuming that you have to select one the above candidates, to whom will you perfect?
- b) If you have to conduct interview for the selection of the candidates, what types of questions will you ask?